LIT GALA

CENTRAL LIBRARY | OCTOBER 21, 2023 | LITGALA.CA CALGARY PUBLIC LIBRARY FOUNDATION

FREQUENTLY ASKED QUESTIONS

> WHAT IS THE LIT GALA?

The Lit Gala is the premier party in our city's living room. It will take place on Saturday, October 21, 2023 at Central Library in Calgary's East Village. Funds raised at the Lit Gala will support vital and impactful children's collections, programming, and activities at Calgary Public Library.

> WHY IS IT CALLED THE LIT GALA?

"Lit" is an abbreviation of literature and literacy—integral components of a public library and words that describe beauty of expression, education, knowledge and enlightenment.

Light itself was a significant inspiration during Central Library's development. The shape of the building itself evokes a traditional oil lamp, and to reinforce the concept of ushering in the light of knowledge to shine through the darkness, the striking design of this landmark facility welcomes plenty of natural light to illuminate its vast interior spaces.

"Lit" is also urban slang that first gained popularity in 1910 as a synonym for being intoxicated. More recently, the word has had a resurgence and is used to describe something exciting that can't be missed.

> WHAT IS THE THEME OF THIS YEAR'S LIT GALA?

The theme for Lit Gala 2023 is "Graphic." Graphic novels are bound not by genre, but by form. They are extended works of sequential art that tell stories: humour, sci-fi, romance, even non-fiction. But this term has additional meaning. "Graphic" is vividly depicted with explicit detail; "novel" is something that is new or unusual in an interesting way. Lit Gala 2023 will delve into the world of the graphic—the detailed, the uninhibited, the striking—to shed light on the new and unusual with vivid clarity.

> WHERE CAN I PURCHASE TICKETS?

Tickets can be purchased online at www.litgala.ca.

LIT GALA | FAOS CONTINUED

> HOW DO I GET TO CENTRAL LIBRARY?

Central Library is located in Calgary's East Village at 800 3rd Street SE. As there is limited parking available in the area surrounding Central Library, guests are encouraged to use public transit, ride sharing services, or valet.

Access to Central Library for the Lit Gala can be gained via the East Village entrance (4th Street and 8th Avenue SE). For guests with limited mobility, there is an elevator at street level on the east side of Central Library.

> WHAT SPECIAL GUESTS OR PERFORMERS WILL YOU HAVE AT THE EVENT?

Our very special guests and world-class performers will be revealed leading up to the Lit Gala. This line-up of creative thinkers has totally abandoned "the box," and in doing so, shapes the world around us with their dynamic and inspiring cultural contributions.

> HOW DO I DRESS TO ATTEND THE LIT GALA?

We encourage you to "dress to express" for an evening of glamour and fashion. Express your identity. Express your individual style. Express what cultural disruption means to you. Whether your Lit Gala look is inspired by the runway creations of Tom Ford, the artistic expression of Lady Gaga, or the iconic style of Steve Jobs, we leave this up to your own creative interpretation.

> WILL I RECEIVE A TAX RECEIPT FOR MY TICKET PURCHASE?

Yes. We estimate that at least 50% of the ticket price is eligible for a tax receipt, which will be issued following the event.

> WHAT IS CALGARY PUBLIC LIBRARY FOUNDATION?

Calgary Public Library Foundation works to ensure that knowledge, information, programs and services are within reach for all Calgarians. Through philanthropic investment from our community and Add In—the Campaign for Calgary's Library, we are investing strategically in our libraries to inspire discovery, promote learning, and foster community interaction. Ultimately, the Library Foundation aims to create the best public library system in the world that will leave an enduring legacy for generations.

LIT GALA | FAQS CONTINUED

> THE LIBRARY RECEIVES PUBLIC FUNDING, SO WHY DO YOU NEED A FUNDRAISER?

Funds raised by the Library Foundation enable the Library to enhance its collections, programs and services. Donor support is what enables the Library to create and pilot innovative new programs to strengthen children's literacy, establish new spaces that support and grow early learning skills, and provide access to resources and technology for everyone in our community.

A fundraiser of this scope enables the Library Foundation to reach new audiences, develop new partnerships with local organizations, and grow existing relationships. In addition to fundraising, a major goal of the Lit Gala is to enhance awareness of the Library's changemaking role in our community, and to build the profile of the Library Foundation.

> I PURCHASED A TICKET, BUT I CAN NO LONGER ATTEND. WHAT CAN I DO?

After September 21, 2023, we are unable to provide ticket refunds. Please contact us at info@libraryfoundation.ca or 403.221.2002 to convert your payment into a donation or re-assign your tickets to a new guest.

> I HAVE A QUESTION THAT HASN'T BEEN ANSWERED HERE. WHO CAN I ASK?

Please contact us at <u>info@libraryfoundation.ca</u> or <u>403.221.2002</u> and we'll be more than pleased to enlighten you.