



What will your story be?

Leaving your legacy with the Calgary Public Library

Planned Giving Guide
Calgary Public Library Foundation



Photo: George Webber

A LIBRARY FOR THE FUTURE

Public libraries are magical in what they provide for the community. Libraries prepare children for success in school, welcome newcomers, create community and foster life-long learning.

Calgary Public Library is committed to creating spaces where everyone can realize their potential. From the millions of annual visits to our 21 locations, or our ever-expanding online experience that brings the Library into your home, we are always pushing ourselves to serve the needs of Calgarians of all ages and backgrounds.

For more than 108 years, the Library has adapted to support the needs of our community. As we look forward, we will continue to evolve to provide solutions for challenges we cannot imagine today. With a focus on innovation, reducing barriers, and building healthy and resilient communities, the Library is prepared to meet the unknown and be successful for another 100 years.

After taking care of your family and loved ones, I invite you to consider a gift for Calgary through the Library. By providing the Calgary Public Library Foundation with a gift in your will, you will provide the Library with a critical source of long-term funding—supporting generations of Calgarians.

Thank you for helping us to build a stronger Calgary and a brighter future.



Mark Asberg, Chief Executive Officer
Calgary Public Library



Photo: Rob McMorris

**Who sparked
your love
of reading?**

**SES
CES**

THINGS THAT GO



DINOSAURS





Photo: Rob McMorris

BUILDING A STRONGER COMMUNITY



Maureen Proctor has been a volunteer with the Calgary Public Library for two decades.

When she visits the Library, she sees an organization at the forefront of technology, providing equal access to the tools and resources that Calgarians need.

“I plan to continue volunteering as long as I can, but I know I won’t be able to be there forever. I want the children I volunteer with to have a Library that they can turn to for countless opportunities,” Maureen explains. “This is why I decided to make a gift to the Calgary Public Library Foundation in my will.”

“The Calgary Public Library uplifts the entire population. Our community is stronger when we have the resources to help ourselves and our neighbours.”

*“I found comfort knowing that my passions and values were being represented in my will.”
—Maureen*



LIBRARY
VOLUNTEER

Photo: Rob McMorris

HONOURING AN ENDURING COMMITMENT



Becky Lathrop was a force for good in the world. A life-long lover of books, Becky worked at the Calgary Public Library and later became one of its first volunteers.

For more than 40 years, Becky donated her time to the Homebound Readers program, which changes lives by providing materials to those who are unable to visit the Library.

To celebrate her 90th birthday, Becky's family established the Becky Lathrop Fund for Homebound Readers. Each family member contributed to the fund in her honour, and when Becky passed away on March 8, 2016, the family requested donations to the fund in lieu of flowers.

Becky was unflappable, warm, and supportive. The Becky Lathrop Fund for Homebound Readers will honour her legacy for years to come.

*A park bench
at the Giuffre
Family Library
has been named
in Becky's
honour.*



INSPIRING FUTURE GENERATIONS



After finding success within the tech start-up world, Conrad Whelan wanted to begin his philanthropic journey by giving back to a city that has given him so much.

He remembers his parents taking him and his sister for visits to the Library, instilling in both of them a love of reading from a young age. Conrad is now an advocate of life-long learning, and recognizes just how much a child can benefit from the early learning and literacy support provided by the Library. He chose to make a planned gift to the Library to ensure that future generations of children can access the same support that he did.

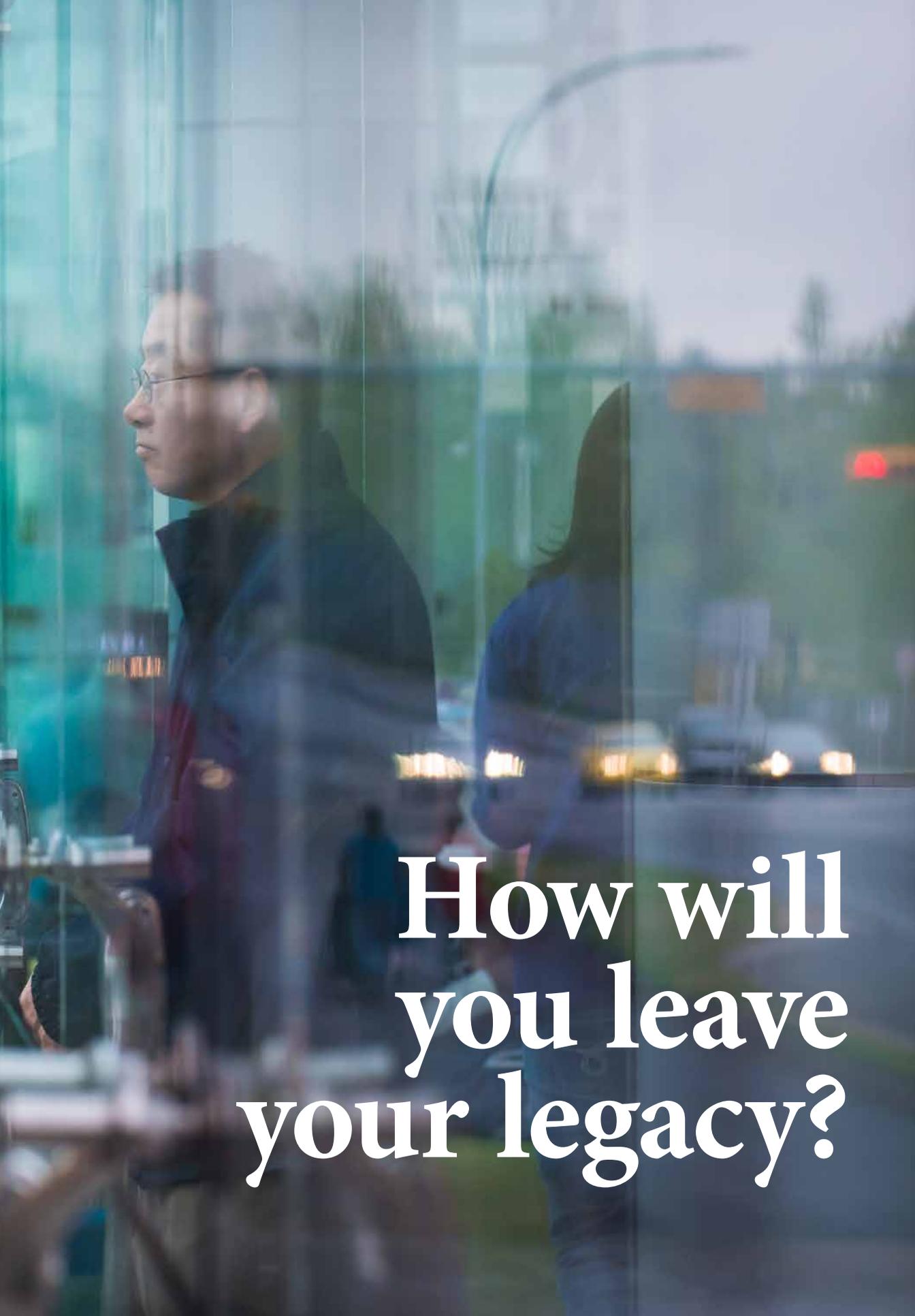
“It means so much to be able to give back in such a memorable way to the city that raised me. I have many memories of my mother dropping me off at the Library where I’d read endless amounts of books and comics about travel and adventure. Those memories have now shaped me into the adventurer that I am today.”

“I chose to give to the Library because I believe libraries are such an essential element in the development of civic spaces, cultures and cities.”

— Conrad



Photo: Rob McMorris

A man with glasses and a dark jacket is seen in profile, looking out of a large glass window. The window reflects the interior of the building and shows a blurred view of a city street at dusk or dawn. The streetlights and traffic lights are visible through the glass, creating a bokeh effect. The overall mood is contemplative and thoughtful.

**How will
you leave
your legacy?**



Photo: Booksstrucker Photography

A GIFT THAT KEEPS GIVING

For many Calgarians, the Library inspires a love of learning.

Whether you have fond memories of signing your name to a library card for the first time as a child, found community as someone new to the city or country, used the Library's resources to help make your dream career a reality, or, contributed as a volunteer, the Library is a place for all.

Help us shape the future of the Calgary Public Library.

After taking care of your family and loved ones, a planned gift will create a lasting impact on your community without affecting your current standard of living. It can also provide tax benefits for both you and the Library.

Your planned gift will help ensure that Library programs and services continue to support and nurture generations of Calgarians, regardless of what the future holds.

TYPES OF PLANNED GIFTS

Your planned gift has the potential to impact generations of Calgarians. When considering a planned gift, we encourage you to seek independent legal and/or financial planning advice.

BEQUESTS

A charitable bequest is a gift to the Calgary Public Library Foundation made in your will. A bequest can take the form of cash, securities, assets, and the donation of all, or residue of an estate (the most common and easiest to designate). Charitable receipts up to 100% of your net income can be claimed as a charitable donation in the year of death.

PUBLICLY LISTED SECURITIES

Gifts of marketable stock and securities are transferable through your broker or financial advisor. The Calgary Public Library Foundation can provide a form with all pertinent information to your broker or advisor, and all donated securities are sold upon receipt. You will receive a tax receipt for the value of the securities donated based on the closing price on the day of receipt by our custodial agent.

LIFE INSURANCE

Life insurance can be an excellent vehicle for a planned gift, as charitable donations can be made through an existing or new life insurance policy. You can designate the Calgary Public Library Foundation as the owner and irrevocable beneficiary, or donate a policy through your will by naming the Library Foundation as the beneficiary.



Photo: Michael Grondin

RRSP/RRIF

By naming the Calgary Public Library Foundation as the beneficiary of your RRSP or RRIF, either during your lifetime or in your will, you will support the Library and the millions of patrons who use its services annually. There are significant tax advantages to this type of gift, as you will not pay capital gains tax, and any assets that pass directly to the beneficiary without probate will remain private and confidential.

*Your gift will go to the area of greatest need at the Library—
supporting the evolving needs of our community in the future.*

ENDOWMENTS

You can choose to direct your gift towards the highest needs of the Library, establish your own endowment fund with your gift, or make a lasting investment in an endowment fund that is already established.

COLLECTIONS FUND

Ensure that the Library will always have a strong foundation from which to purchase collections—books, magazines, eBooks and whatever the future brings.

EARLY LEARNING FUND

Support new and existing programming, special children's collections and innovative opportunities to ensure a quality early learning experience for all.

NEW PROGRAM FUND

Allow the Library to create new and exciting programs to meet the needs of all Calgarians. Help us to incubate new program ideas and launch them at community libraries as a test for future programming priorities.

VOLUNTEER FUND

Support the amazing volunteers who give back by helping others learn new skills, build confidence and increase their quality of life.

FUTURE TECHNOLOGY FUND

Ensure we are prepared for technological changes of the future and have the very best in new technology for all Calgarians to use.

Photo: Michael Grimm



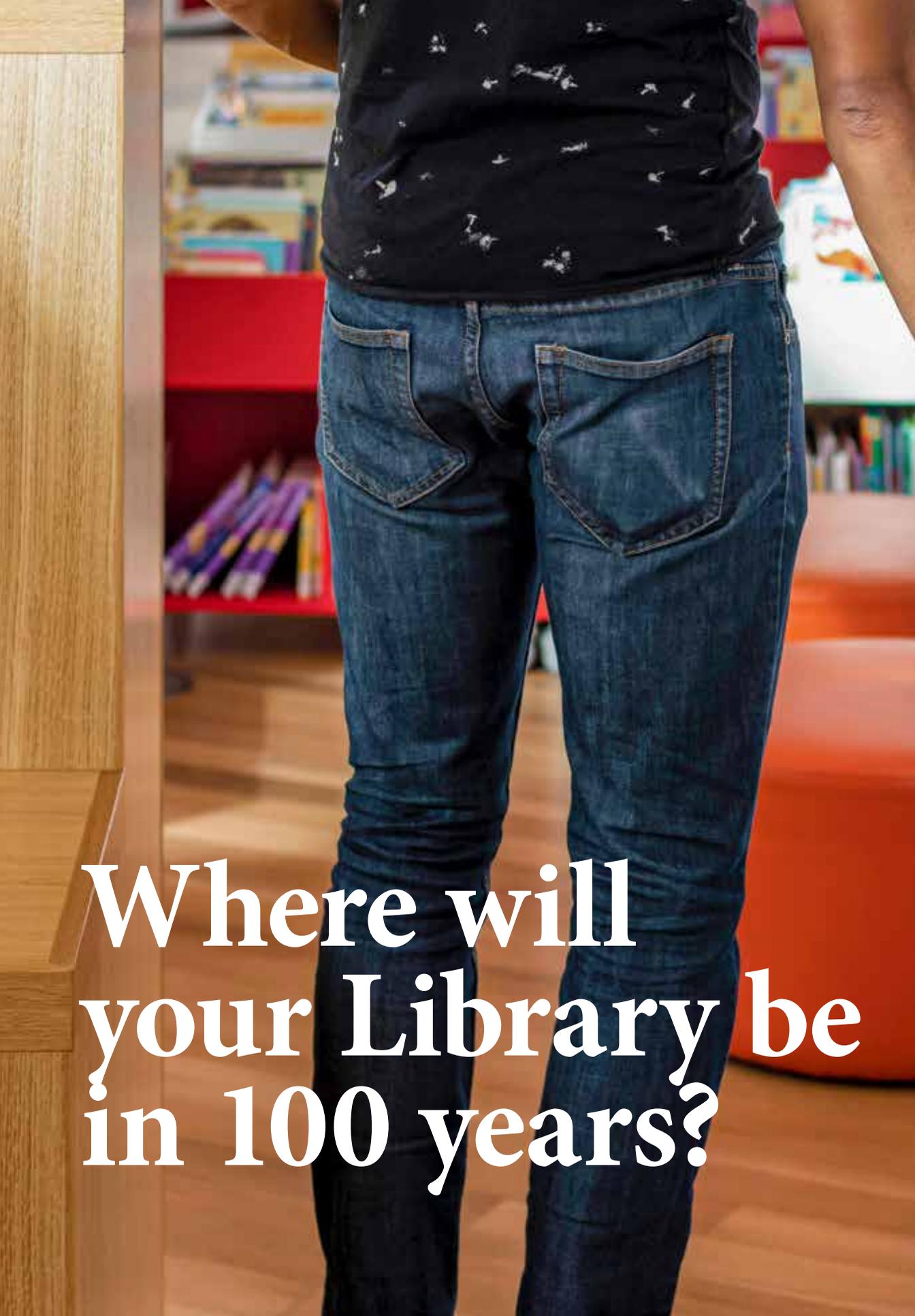
HONOURING YOUR GIFT

As a legacy donor, you will join a special group of people who have chosen to make a planned gift to the Library and invest in the future of our community.

We are passionate about creating impact through the Library, and would love to speak with you about how to best honour your wishes for the future. If you have any questions about planned giving, please contact us.

Recognition for Planned Gifts may include naming a fund or a commemorative token of our gratitude.

What will the Library of the future need? Your planned gift ensures that the Library will continue to be innovative, resilient and prepared for whatever our community requires.

A person is shown from the back, wearing a black t-shirt with white splatters and blue jeans. They are standing in a library or bookstore, with red bookshelves filled with books visible in the background. The floor is made of light-colored wood. The text "Where will your Library be in 100 years?" is overlaid in white at the bottom of the image.

**Where will
your Library be
in 100 years?**



Photo: Michaela Neumann



Photo: Rob McMorris

DOING MORE WITH YOUR SUPPORT

The Calgary Public Library Foundation empowers people to make a difference in their community.

All donations cultivate innovation and bring the Library to those who need it most. Since 2011, we have raised more than \$60 million in support of the Calgary Public Library. Our 21,500 donors helped to put the new Central Library on the map and are building a stronger Calgary.

Each year, Calgarians borrow millions of books and participate in thousands of free and accessible programs. Donors like you have helped to remove the annual membership fee and supported the Library's move to a fine-free model.

Donations remove barriers to access, ensure that Calgarians continue to find world-class resources and services at the Library, and reflect the innovative spirit of our city.

Your planned gift ensures the Library has long-term, stable funding to plan for and secure the future. Thank you.

Your story
will impact
Calgary for
generations
to come.



CALGARY
PUBLIC LIBRARY
FOUNDATION

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