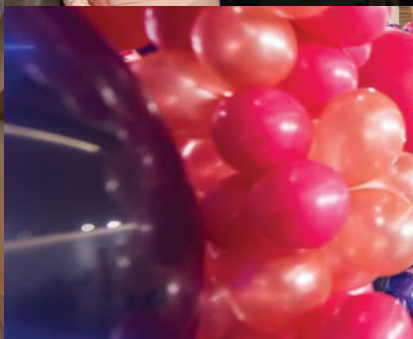




CALGARY
PUBLIC LIBRARY
FOUNDATION

2018
AT A GLANCE





WHAT'S THE **BIG** DEAL?

The Calgary Public Library Foundation is excited to declare 2018 our **biggest** year yet. In the seven years since the conception of the *Add In* Campaign, we and our donors worked hard to foster enthusiasm and support for Calgary's Library, culminating in the grand opening of the new Central Library.

This **monumental** occasion on November 1, 2018, brought thousands of visitors through our doors. Our city's new Central Library was revealed to Calgarians and to the eyes of the world as a must-see cultural destination.

Throughout this beautiful new building, you can find heartfelt and inspiring messages inscribed on the window-frames. These are the result of our Windows of Opportunity Campaign, which gave Calgarians a way to get involved, and leave their mark on the library in a **huge** way.

The Library Foundation's first major event in the new library was the Lit Gala. This celebration of Calgary's newest cultural hub was an **enormous**

success, in both raising funds for the Library and providing transformational experiences for attendees.

Many of those most intimately involved in this thrilling year were our *Add In* Founding Partners, without whom none of these **tremendous** milestones would have been possible. This group of 16 dedicated individuals, families and organizations believed in our cause from the very beginning, and for that we are extremely grateful.

Of course the purpose behind all of these incredible achievements is the Library cause. Every year the Calgary Public Library provides essential services to Calgarians, and much of this is made possible thanks to our generous donors. By believing in the cause, and helping secure consistent, reliable funding for the Library Foundation, our donors ensure that the Library will always be around to enhance the social fabric of our city and enable people in our community to reach their full potential. And for that we want to give you a **big** thank you!



\$17.27M raised in 2018!

Calgarians love their Library and showed their support with our **most successful year yet**.

The new Central Library was heralded by Architectural Digest as one of “**the most anticipated buildings of 2018**” and one of “the world’s 9 most futuristic libraries”.



Patricia A. Whelan Performance Hall dedication was made with a historic \$5 million gift to the Library from Conrad Whelan. The 336 seat performance hall at the new Central Library was named in honour of Patricia’s passion for performing arts and love of the library as a gathering place for education of all kinds.

\$5 million

We introduced two new **Locked Library** events, starting with an underwater adventure at the Crowfoot Library followed by a scientific exploration of the former Central Library.

360,000+ visitors

to the **new Central Library** in the first two months since opening, including 52,000 on the first weekend alone. Library membership grew by 7,600 in November 2018.



Windows of Opportunity

We invited Calgarians to customize a window frame at the new Central Library through a donation to the Library Foundation. **2,287 inscriptions** were installed before opening on November 1, 2018.



3,490 volunteers

have contributed more than **90,000 hours of mentorship** and program facilitation in 2018. These hours have an **economic value of more than \$2.8 million**.

In 2018, **Library Store** focused on expanding our partnerships with local entrepreneurs, including Canadian-made apparel line, Local Laundry. LibraryStore.ca.



We celebrated **17 donors with named spaces** at the new Central Library. Thank you to all our *Add In* Founding Partners: Walt & Irene DeBoni, Giuffre Family, Deirdre & Ian Harris, Greig & Brenda Nicholls, Linda & Mike Shaikh, Britt Simmons & Janet Harvie, Judith Umbach, Arthur J.E. Child Foundation, BMO Financial Group, BURNSWEST Corporation, Calgary Foundation, CNOOC North America, RBC Foundation, Sun Life Financial, TD Bank Group, and an anonymous donor.

18,399 unique supporters

have given to the *Add In* Campaign for Calgary’s Library. That’s more than **1 out of every 100 Calgarians**.

The Giuffre family joined our *Add In* Founding Partners with a \$1.5 million gift and was recognized at the **Giuffre Family Library**.

This year we established the **Alexander Calhoun Salon** at the Memorial Park Library to honour Calgary’s first librarian in his original workplace.

The *Add In* Campaign for Calgary’s Library, a bold and transformational initiative to invest in the potential of all Calgarians, **surpassed \$337 million** on its way to reaching our \$350 million goal.

96.5%

Calgary Library 2018 stats:

6.9M visits
687,495 members
21,870 programs delivered

Lit Gala

An evening of celebration brought 700 Calgarians into the newly opened Central Library to mark this milestone addition to our city. The night featured keynote speakers Craig Dykers, Founder of the architecture firm Snøhetta, who designed the library, and Calgary born artists, Tegan and Sara. Guests **raised over \$775,000** in support a Spotlight Speaker Series for the new Central Library, which will provide free access to talks by creative thinkers and foster innovative thought leadership in our city.



LOOK INSIDE FOR A GLANCE AT 2018 — OUR MOST SUCCESSFUL YEAR EVER!

**GREATER
THAN
EVER
BEFORE!**



Stay tuned for the *Add In* Campaign
final report coming later this year!

CALGARY PUBLIC LIBRARY FOUNDATION
Central Library 800 3rd Street SE Calgary, AB T2G 2E7
P 403 221 2002 **E** info@addin.ca