

CALGARY PUBLIC LIBRARY FOUNDATION
YEAR IN REVIEW | 2017
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CALGARY PUBLIC LIBRARY FOUNDATION BOARD OF DIRECTORS

The Calgary Public Library Foundation Board of Directors is committed to building a library system for future generations. Diverse individuals with unique skill sets, the Board provides regular direction, guidance and oversight to the Library Foundation.

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LETTER FROM THE BOARD CHAIR

2017 was another year of growth and success for the Calgary Public Library Foundation.

We welcomed a number of corporations and individuals to our family of *Add In* Founding Partners, including the Calgary Foundation, BMO Financial Group, BURNSWEST Corporation, Deirdre and Ian Harris, Britt Simmons and Janet Harvie, and Sun Life Financial.

We said farewell to Paul McIntyre Royston, who led the Foundation in its early years. Our new President and Chief Executive Officer, Ellen Humphrey, is the former Deputy CEO at the Calgary Public Library. Her vast knowledge and passion for the Library make her the ideal candidate to lead the Library Foundation in its next phase.

Excitement is growing as the New Central Library nears completion and, also growing is the place the Library holds in the hearts and minds of Calgarians in every part of the city. 1 in 100 Calgarians have made a donation to the Library, and each story we hear (and share) about the Library is proof that the work we're doing together makes a difference.

Thank you for your support, and for helping us create the best public library in the world.

Fatrice M. Morre

Patricia Moore Board Chair









Calgary Public Library Foundation announced a \$1 million transformational investment in early learning from the Calgary Foundation and an anonymous donor, the result of which opened four Calgary Foundation Early Learning Centres in four months at Saddletowne, Signal Hill, Forest Lawn and Crowfoot Libraries. Funding from the Major & Signature Grant also enhanced early learning training for staff and volunteers

These vibrant and interactive spaces are designed to nurture children's early learning development through activities and features

that support the five early literacy practices. Each of the Library's ten existing Early Learning Centres has been supported by donors, and the Library has a goal of creating these spaces in every single library in Calgary.

Play-based learning fosters and develops early learning skills. With more than 89,000 children under the age of five in Calgary, the demographics of our city demand a significant investment in high quality early learning.

To support local families and prepare children for lifelong learning and success, the Library developed its Early Learning Strategy, a comprehensive model

"These Early
Learning Centres
will have a
transformational
impact on youth
at a critical
stage in their
development."

Eva Friesen, President & CEO, Calgary Foundation



for early childhood learning based on five areas of focus: spaces, people, collections, programs and research.



a window into our...

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PHILANTHROPY AT A YOUNG AGE

The Play 'N Learn Childcare Centre regularly raises money for the community, and when the Program Director learned that Forest Lawn was fundraising for its new Nature Playground, she sprang into action.

Through a bottle drive, bake sale and a jelly-bean guessing contest, the daycare raised an astounding \$732 in support of the playground.

We were delighted to invite the Play 'N Learn Childcare Centre to the opening of the new Nature Playground at Forest Lawn Library, and the kids in their care were some of the first patrons to test the new space.

This strategy is fueling the Library's evolution from traditional reading programs to incorporating play-based learning in all libraries. Through the Library Foundation, the Library is actively seeking \$20 million of philanthropic investment to create a world-leading library model for early learning.

LIBRARY AFTER DARK

This year, we launched an event series to introduce new people to the Library. Both editions of our Locked Library at Fish Creek sold out, and in September, we partnered with Beakerhead to create a space-themed Locked Library at Central Library.

This event raised \$30,000 and saw more than 900 prisoners racing through all seven levels of the Central Library trying to escape the space prison.

View 2018 Library After Dark events by visiting libraryafterdark.ca.











BOOK DRIVE

Thanks to our volunteers and donors, our one-day book drive in August was a success!

Calgarians donated more than 55,000 items and kept staff and volunteers busy sorting and packing books. DVDs and CDs at Nose Hill, Signal Hill, Fish Creek and Forest Lawn Libraries

All of the donations were collected by BetterWorld Books, our book donation partner. Since we partnered with BetterWorld Books

in 2012, book donations have raised more than \$250,000.

BMO COMMUNITY ROOM

In October, BMO Financial Group announced a \$550,000 gift to the Library in support of free, bookable community spaces at libraries across Calgary.

To celebrate, the BMO leadership team toured the New Central Library and the future home of the BMO Community Room.

Community groups and individuals have been able to book free meeting spaces at libraries across the city since 2015. When the New Central Library opens in 2018, the number of meeting rooms in the system will increase from 30 to more than 60, including the BMO Community Room.

SIMMONS-HARVIE COMMUNITY **LIVING ROOM**

The Library serves Calgarians through all stages of life-from early learning to seniors who are looking to stay active and engaged.



is a crucial asset for a healthy community, and in October, they committed \$1 million to support critical programs and services at the Calgary Public Library.

In honour of their gift, the Library is naming the Simmons-Harvie Community Living Room at the New Central Library, which will be a welcoming space where visitors can read, study and socialize while taking in the extraordinary view.

"Libraries help foster creativity, curiosity and a life-long love of learning."

Britt Simmons,Add In CampaignFounding Partner

CREATING A CULTURE OF BELONGING

Since Indigenous
Service Design Lead
Teneya Gwin joined the
Library last January,
she has facilitated the
Library's active role in
reconciliation and driven
a system-changing
Indigenous Strategy.

In 2018, the Library will offer cultural training sessions for staff, expand Indigenous services and programs, and hire more Indigenous support staff.

Donor funds have supported this two year position to develop and execute the Library's Indigenous strategy and critical work with the Indigenous Place Making Council to create an authentic presence in the fabric of the Library. This work will include installations that embody Indigenous place making practices and traditions in the New Central Library.

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HALF CENTURY OF SUPPORT

The Ladies Auxiliary
Fraternal Order of the
Eagles has supported
the Calgary Public
Library for half a
century, adding
special materials
to the Library's
collections including
large print books,
talking books, braille
books, and more.

In June, the group presented Fish Creek Library Manager Sharon Wirzba with a donation in support of Large Print Books.

We are so grateful for the generosity of community groups that work together to support Calgarians and make our city even better.







\$6.7 million

raised in 2017

\$320,483,949

of \$350,000,000 **raised** 91% of campaign goal reached

a window into...

1 in 100

Calgarians have made a donation to the Library 969

New Central Library windows sponsored

14,901 donors

15,452

programs held in-library
and in the community

572

Book Truck visits made to new communities, seniors homes and low-income housing complexes

872

daycares and dayhomes

received children's Library programs, services and resources

6.8 million

Calgarians visited a Library location in 2017

82,000

hours of mentorship and program facilitation were donated by 3,326 volunteers

844,293

computer sessions enabled Calgarians to email family, complete coursework and apply for jobs









LONG LIVE THE LIBRARY!

The 2017 Bob Edwards Award Gala was a royal affair that recognized Calgary's own Queen of the Heart, Jann Arden.

Our signature fundraising event was presented by TD Bank Group and raised more than \$350,000 in support of the Library. Jann Arden captivated the audience when she credited her parents for encouraging her to try, and fail at, many things. Her heartfelt address paid homage to the importance of words in her career and life, and it was fitting that both her first public performance

as a teenager, and the gala, took place in the Crystal Ballroom at the Palliser Hotel.

2017 marked the 40th anniversary of the award and we were delighted to have a number of past recipients in attendance, including Bret Hart, Catherine Ford and W. Brett Wilson, who acted as the Master of Ceremonies.

WILLIAMS & HARRIS SHARED HISTORY CENTRE

Our history is made up of the individual and family stories of millions of Calgarians and grows more vibrant and diverse as Calgary grows. In "We need libraries—as a bastion of truth, a place for reasoned debate...The library is the citadel of truth, facts and knowledge that actually means something"

— Ian Harris, *Add In* Campaign Founding Partner

July, to honour the past and celebrate the future, Deirdre and Ian Harris announced a legacy gift of \$1 million to Calgary



a window into our...

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Public Library to ensure those stories are told, collected, and shared.

The Williams & Harris Shared History Centre features several special collections of images and maps of Calgary and Southern Alberta's history. When the New Central Library opens, a dedicated space with the same name will invite visitors to contribute to our city's shared history, complete with technology to capture and share stories, an old-media lab. and programing to facilitate and enhance these contributions.

SUN LIFE MUSICAL INSTRUMENT LENDING LIBRARY

In June, k.d. lang helped launch the Sun Life Financial Musical Instrument Lending Library at Memorial Park Library. The initiative puts a whole new spin on Library borrowing, with Calgarians checking out guitars, ukuleles, violins, drums, xylophones and portable keyboards for free with their library card.

Within two days of the launch, all of the instruments were loaned out. The transformation of Memorial Park into Calgary's Arts and Culture Library includes a new, bookable practice room and programming that ranges from introductory lessons to jam sessions.

Sun Life Financial has been a partner of the Calgary Public Library since 2012, funding the Sun Life Financial Arts + Culture Pass.



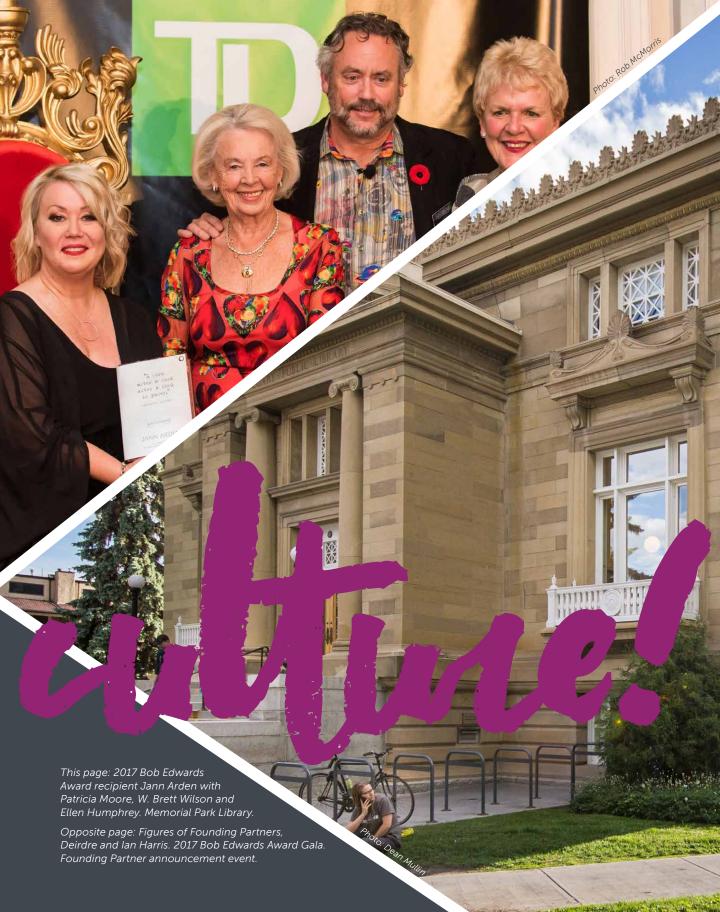
Making the Arts More Accessible®

WALK150

To help celebrate Canada's sesquicentennial, the Library partnered with Lori Beattie, author of Calgary's Best Walks, to host a series of guided multi-lingual walks in Calgary's neighbourhoods.

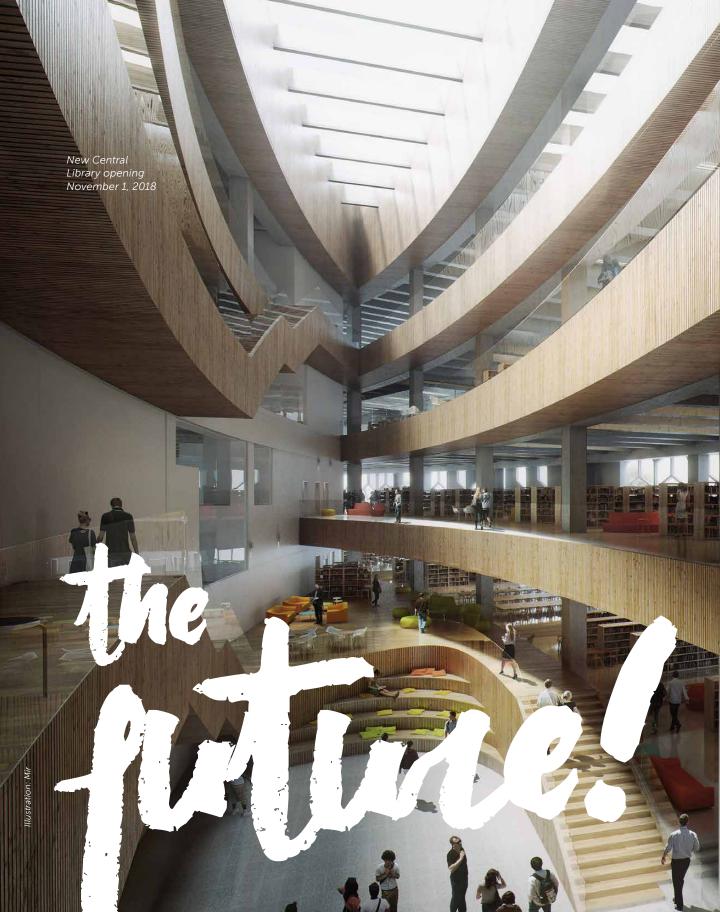
The initiative, which saw between 40-100 participants on each walk, had a mission of "making Calgary feel like home, one step at a time." Each participant also received a copy of Calgary's Best Walks, donated by Beattie.

Walk150 was made possible by the Community Fund for Canada's 150th, a collaboration between Calgary Foundation, the Government of Canada, and extraordinary leaders from coast to coast.









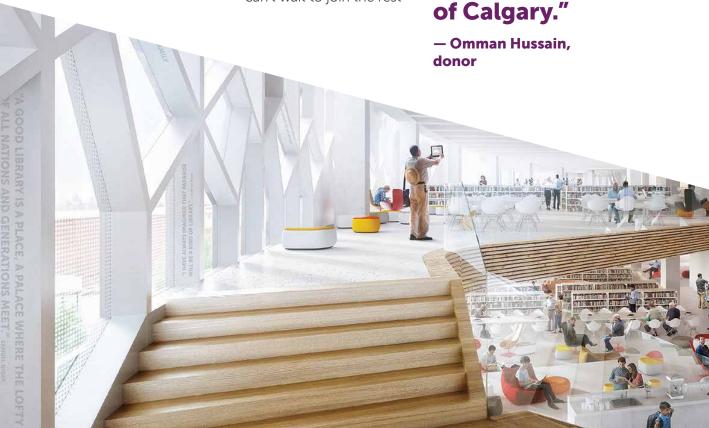
NEW CENTRAL LIBRARY

The New Central Library will open on November 1, 2018, and the growing excitement in our city is palpable. In the same way that CMLC has managed the construction of the fully-funded building, a number of donors have come forward to help activate and enhance the New Central Library.

Investors include Nexen, a CNOOC Limited Company, whose gift will establish the CNOOC Nexen Digital Commons on the third floor; Linda and Mike Shaikh. whose investment will be recognized with the naming of the Shaikh Family Welcome Gallery; and TD Bank Group, who will be featured with the TD Great Reading Room, a quiet space reminiscent of the reading rooms in other great libraries where patrons can study, read and reflect without interruption.

Philanthropy has enabled the Library to enhance programs and services at its newest location, allowing the New Central Library to become so much more than an architectural marvel. We can't wait to join the rest of our city on opening day when the landmark building will come to life.

"I am looking forward to this institution— and, more importantly, the people that populate it and benefit from it—to provide a lasting legacy for our fair city of Calgary."



ROCKY RIDGE AND SETON

Two new community libraries are opening in the next two years to help meet the demand for Library services in a growing city.

Rocky Ridge Library, which opened in January 2018, is a 3,000-square-foot express library within the Shane Homes YMCA focused on convenience, including self-service lockers, collections and accessibility when the complex is open. It is the first of its kind to operate on a self-service model.

When it opens in 2019, the Seton Library will be located in a vibrant recreation facility situated at the heart of Calgary's fastest-growing quadrant. The Library will have a strong focus on children and families, including an

open auditorium with a door leading to a garden, a large Children's Library with more than 50,000 books, and a Teen Space to serve the high school slated for construction next door.

WINDOWS OF OPPORTUNITY

In November, we launched a city-wide campaign to invite Calgarians to support life-changing programs and services at the Library by adding their names to the New Central Library.

This initiative, which offers three distinct levels of support, saw almost 1,000 donors within the first two months of its launch. Calgarians are keen to be a part of the New Central Library, with many inscribing windows in honour of loved ones, or to celebrate birthdays or other occasions. For more information, visit mylibrarywindow.ca.

a window into our...



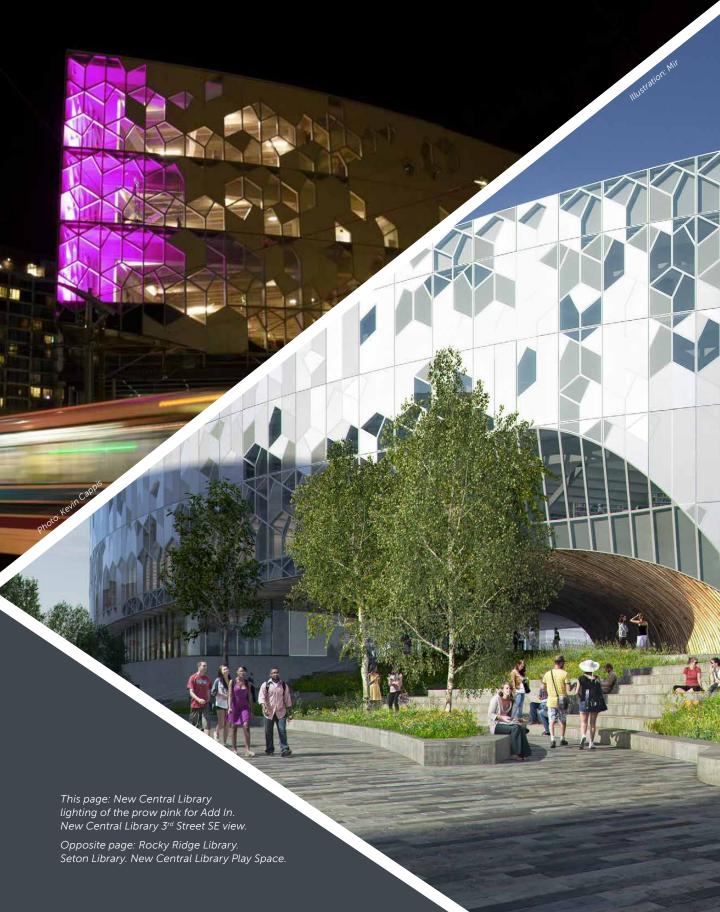
LEAVING HER MARK ON THE NEW CENTRAL LIBRARY

This Christmas, Mrs. Jones decided to donate to the Windows of Opportunity Campaign as a gift for her family. As a young girl, she visited the library frequently and looked forward to borrowing books.

After reflecting on what the Library means to her and her family, Mrs. Jones decided to purchase inscriptions for five windows—one for herself and her husband and one for each of her children and their families. She plans on visiting the New Central Library in November to see her inscriptions in person.









THANK YOU TO OUR ADD IN CAMPAIGN FOUNDING PARTNERS

Add In Founding Partners are more than just supporters of the Library. Their philanthropic investment has enabled innovative new programs, added to collections and enhanced Library spaces. Most importantly, they have signalled to others that the Library is a worthy investment. Their generosity will be felt by Calgarians for generations.

Join our Founding Partners by supporting the *Add In* Campaign today. **www.addin.ca**

















Deirdre & lan	Greig & Brenda	Britt Simmons &
Harris	Nicholls	Janet Harvie
Linda & Mike	Judith	An Anonymous
Shaikh	Umbach	Donor









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