



CALGARY  
PUBLIC LIBRARY  
FOUNDATION

# THE JOURNEY TO CREATE THE BEST PUBLIC LIBRARY IN THE WORLD

**OUR GOAL TO CREATE THE BEST PUBLIC LIBRARY IN THE WORLD CANNOT BE ACCOMPLISHED BY A FEW INDIVIDUALS—IT REQUIRES AN ENTIRE COMMUNITY.**

In September, Calgarians got a first glimpse of the plans for the landmark New Central Library, which will be the greatest civic project in more than 30 years. Individuals and organizations alike shared their excitement for the New Central Library and the entire system, and many stepped forward to show their support.

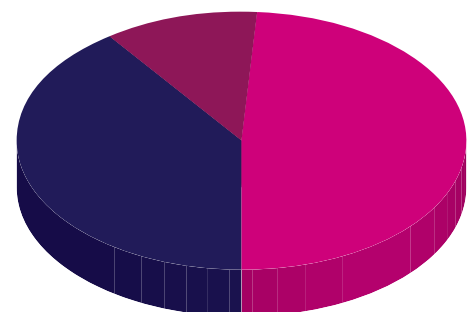


***\$5.1 million***  
*raised in 2014*

*How our **community**  
supported the Library in 2014*

## SOURCES OF GIVING

- **49%** Individuals
- **40%** Corporations
- **11%** Foundations



The Library's Homebound Readers Program was **fully supported** by donor funds

It's a Crime Not to Read garnered more than **\$1 million** of financial and in-kind contributions

RBC Foundation announced a **\$550,000** investment to support newcomers to Canada



#### CELEBRATING GENEROSITY

During a private event in June, the Library Foundation commemorated a generous gift from Patricia and Sherrold Moore at the historic Memorial Park Library. Patricia, a long-time Library user, also has a special relationship with the Library Foundation as she generously donates her time as Chair of its Board of Directors.

The reception included an unveiling of a plaque which will remain in the foyer of the library as a testament to Patricia and Sherrold and the power of philanthropy. Patricia and Sherrold's gift was an incredible commitment to Calgary and its legacy.



#### IT'S A CRIME NOT TO READ

On October 1, 2014, the Library's award-winning *It's a Crime Not to Read* program was celebrated at an event with community partners and donors.

BURNSWEST Corporation was honoured with the naming of a Children's program room at Central Library and plaques were revealed for program partners, leadership and program supporters, including local Rotary Clubs, CIBC Children's Foundation, the Calgary Foundation and EducationMatters.

*It's a Crime Not to Read* fosters children's literacy with engagement from local police officers and the Library, sparking a love for reading and nurturing the skills and self-confidence children require to succeed.



#### [ May 2014 ]

New Focus: community outreach, city building, high needs support for vulnerable populations

#### [ September 2014 ]

NCL Design revealed

#### [ November & December 2014 ]

Membership covered by donors

#### [ February 2014 ]

Bill Ptacek joins the Calgary Public Library as CEO

#### [ January 2015 ]

Public launch of new Calgary Public Library brand

#### [ April 2015 ]

First community library named after a donor





## BOB EDWARDS AWARD GALA

The 39th Annual Bob Edwards Award Gala **raised over \$280,000** in support of Building Readers for Life during an evening that honoured two provocative Canadians: award-winning Canadian rock musician Matthew Good and legendary singer-songwriter Ian Tyson.

Guests of the gala were treated to a special acoustic performance by Matthew and enjoyed Ian's stories from his experiences with some of music's greatest. As part of the total money raised, donations from the evening will add four new *It's a Crime Not to Read* schools, 12 mini-libraries, 18 career training sessions and 1,040 children's books to the collection.

The Bob Edwards Award Gala, the Library Foundation's signature event, recognizes individuals who are not afraid to speak their minds. Bob Edwards (1859-1922) was Calgary's first media celebrity and the publisher of *The Eye Opener*, a satirical publication that broke all accepted rules of journalism.

*Library Unlimited was launched, placing*  
**160,000**  
*Library cards*  
*in the hands of students and teachers*

*More than 100 people joined*  
**BookBoosters,**  
*our monthly giving program*

**\$70,000** directed to  
**SCORE (Safe Communities Opportunity and Resource Centre)**

**[ 2016 ]**

First Research Chair in a Library in the world

Chair in Early Childhood Learning utilizing the Library as a laboratory



**[ 2017 ]**

Opening of Rocky Ridge New Concept Library



**[ 2018 ]**

Opening of Seton Library

**[ 2015 ]**

Opening of Westbrook Library



**[ 2016 ]**

Opening of Quarry Park Library



**[ 2018 ]**

Opening of New Central Library

**NEW  
CENTRAL  
LIBRARY**





Donor-funded free memberships resulted in a  
**60% increase of new patrons**  
during November and December



## FRIENDS OF THE LIBRARY

In 2014, the Library outlined its three core strategies, which included strengthening neighbourhoods in a growing city, bringing the Library into more people's lives and focusing on services that make a difference. The new brand, which was revealed on January 2, 2014, reflects its growing role in the community and is inspired by connections and the façade of the New Central Library.

To ensure that the Library continues to receive stable community funding and enable Calgarians to support the well-loved institution, the Library Foundation launched a new donation program called *Friends of the Library*. As a token of our appreciation, donations over \$30 receive a credit which can be used to purchase library merchandise or put towards late fees.

With the removal of the \$12 administration fee, programs and services to support individuals across the city and changes to community libraries to welcome even more patrons, we are looking forward to accomplishing even more with Calgarians in 2015.



**Add In**   
*For Calgary's Library*

CALGARY PUBLIC LIBRARY FOUNDATION  
Memorial Park Library 2<sup>nd</sup> Floor, 1221 2<sup>nd</sup> Street SW  
Calgary, Alberta T2R 0W5

[addin.ca](http://addin.ca)  
403 221 2002