

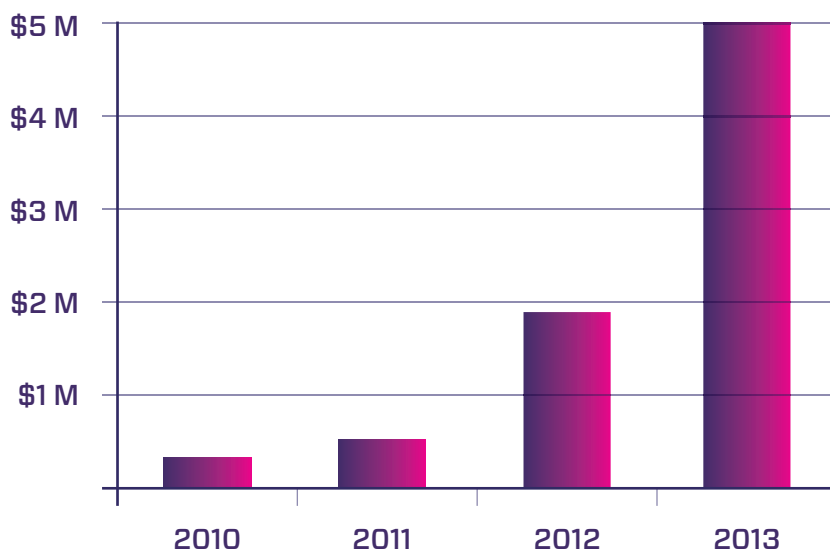
EXPONENTIAL GROWTH: CALGARY PUBLIC LIBRARY FOUNDATION

*2013 the year the
Calgary Public
Library became a
true charity of
choice in Calgary,
establishing the
Library as a
cause to be
invested in*

ENABLING THE CITIZENS OF CALGARY TO HAVE THE BEST PUBLIC LIBRARY IN THE WORLD

The Foundation was founded in 1999 as a vehicle for raising additional funds for the Library. Established internally as a sub-department of Marketing, and with a Board consisting of Library executives, the Foundation raised more than \$2.3 million between 1999 and 2011. With the emergence of the New Central Library project, the Library determined it was time to expand the Foundation's role and support its efforts in fundraising. On January 2, 2014, the Foundation celebrated its first full year as the independent and connected Calgary Public Library Foundation.

\$5 MILLION RAISED FOR LIBRARY COLLECTIONS, PROGRAMS AND SERVICES



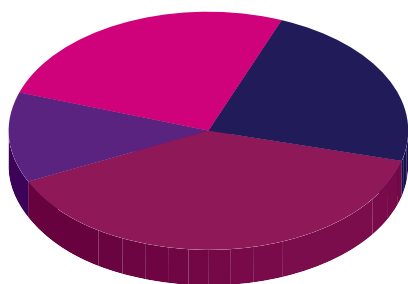
*First **seven-figure**
gift secured with CNOOC
Nexen's support of the
Learning Commons at the
New Central Library*

First **endowed** gifts
secured, supporting Early
Learning and Collections

4,300 donors
supported the Library in
2013—more than double
2012 numbers

2013 SOURCES OF GIVING

- **26%** Corporations
- **23%** Foundations
- **39%** Individuals
- **12%** Other



BOB EDWARDS AWARD GALA

The Foundation's signature event, the 2013 Gala featured Conrad Black, Canadian-born historian, columnist, author and former newspaper publisher. Proceeds from the ticket sales were directed to the Foundation in support of the Build Readers for Life Program and totalled more than \$140,000.

Building on the success of the inaugural event in 2012, which featured award winner Mary Walsh, the Bob Edwards Award highlights a provocative Canadian who is not afraid to speak their mind.

The Bob Edwards Award Gala is held at the historic Palliser hotel and is one of the top-ten gala events in Calgary. The evening, which boasts a different feature spirit each year, exudes a celebration that harkens back to the early 20th century.



FUNDRAISING PROGRAMS LAUNCHED

librarystore.ca

- \$20,000 raised
- Website featuring books, Library swag and other items as a unique way to support the Library

Giving Tuesday – whichbook.ca

- \$10,000 raised
- Every \$10 donation was matched and added a children's book to the collections

Pennies for Books

- \$15,000 raised
- Canvas bags aided in the elimination of the penny and helped build the Library's collection

ilovelibrarymovies.ca

- \$5,000 raised
- Dedicated site for cinema lovers to add movies to the Library collection



[January 2012]

Launch of *Add In* – the Campaign for Calgary's Library

[December 2012]

Calgary Municipal Land Corporation support of \$70 million for New Central Library

[Summer 2013]

World Record for largest one-day book drive for 2013's *20,000 Books Under the Bow* (271,273 items)



[February 2014]

Bill Ptacek, joins the Calgary Public Library as CEO

[2012]

New Central Library Site Secured



[February 2013]

City of Calgary approves capital appropriation of \$175 million for New Central Library



[Fall 2013]

First seven-figure gift: CNOOC Nexen with \$1.5 million for Learning Commons at New Central Library





1,000 donors **raised**
\$650,000 for the
 Library Flood Recovery Fund

Calgarians defeated a
world record with
 20,000 Books Under the
 Bow—over 270,000 materials
 were donated in a single day

20,000 BOOKS UNDER THE BOW

On Saturday, July 27, the Foundation held a city-wide book drive, “20,000 Books Under the Bow,” which provided a unique opportunity for Calgarians to support the Library after the devastating flood on June 20—the worst in Alberta’s history. Channeling Jules Verne’s classical novel, “Twenty Thousand Leagues Under the Sea,” the Foundation sent out a rallying cry for Calgarians to help their Library. Calgarians responded en masse, resulting in over 270,000 books, DVDs and CDs donated on a single day. Our partners, Better World Books, informed us that the materials collected weighed in at more than 200,000 lbs—heavy lifting from our volunteers!



2015

[End of 2015]

First eight-figure gift to
 the Calgary Public Library

[2017]

Opening of Rocky Ridge
 New Concept Library

2018

[2015]

Early Learning Centres funded
 for all Library locations



[2016]

First Research Chair in a
 Library in the world

Chair in Early Childhood
 Learning utilizing the
 Library as a laboratory

[2018]

Opening of New
 Central Library

NEW
CENTRAL
LIBRARY

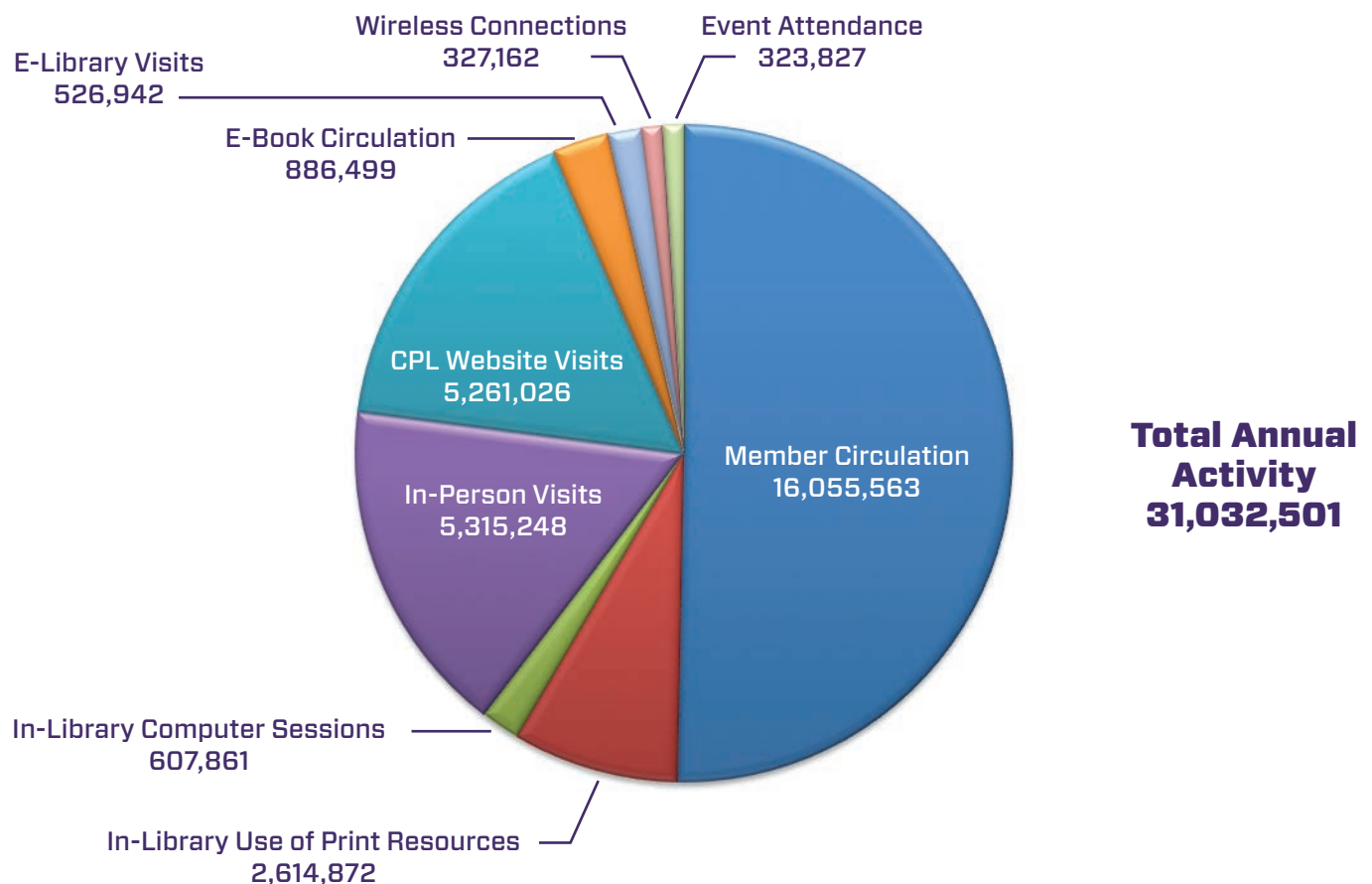
CALGARY PUBLIC LIBRARY 2013 REVIEW

FLOOD IMPACT STATISTICS

Item	2013	% of branch hours
Hours Lost Due to Flood Closures	889	1.7 %
The Central Library	546	17.3 %
Village Square Library	72	2.3 %
Memorial Park Library	59	2.3 %
All other 15 branches combined	212	.5 %

Circulation Waived Due to Flood*	Renewals	% Total Circulation
Estimated Loss of Telecirc Renewals	10,400	.06 %
Estimated Loss of Remote Renewals	236,000	1.5 %

* All items checked out on June 21st were automatically renewed for three additional weeks as a courtesy during the flood.



Add In 
For Calgary's Library

CALGARY PUBLIC LIBRARY FOUNDATION
Memorial Park Library 2nd Floor, 1221 2nd Street SW
Calgary, Alberta T2R 0W5

www.addin.ca
403 221 2002